

# YASMIN COLES

MEDIA PRODUCER + WRITER

## PROFILE

Freelance media professional for audio-video, print and digital media as producer, writer and production manager for factual, entertainment and promo productions.

## SKILLS

### Audio-Video Production

Scriptwriting (TV, film and organizational presentation), production and location management, basic camera work, video editing (Adobe Premier CC).

### Research, Concept Development and Writing

Writing copies, promo and articles.

## EDUCATIONAL + PROFESSIONAL DEVELOPMENT TRAINING

### Workshops and Certificates

- Certificate: International Women's Health and Human Rights (Stanford University, Coursera, 2019)
- Certificate: Content Strategy for Professionals (Northwestern University, Coursera Certificate, 2019)
- Producing and Scriptwriting for Film workshop, Rebelde Film Camp, 2019.
- Writers BootCamp (Santa Monica, CA, USA, 2016)

### University of the Philippines - Diliman

Bachelor of Science in Architecture

- Attended 1996 - 2002

## HOW TO REACH ME

LinkedIn: <https://www.linkedin.com/in/yascoles/>

Web: [www.yascoles.com](http://www.yascoles.com)

## CAREER SUMMARY

### Local Producer for News and Factual Content

Freelance, Various | 2014 to present

- Local researcher and producer for foreign news and factual productions.
- Researches topics and resources, and rolls out production proper.
- Clients include ARD German TV, Swedish Radio, Aljazeera, BBC, CNN, etc.

### Writer + Producer

Freelance, Various | 2007 to present

- Wrote and produced segments and short content for lifestyle + travel and reality-based TV shows
- Projects include Sonic Elements: Music Camp (Globe Studios, 2018), Asia Air Safari (4-ep writer, 2020), digital and on-air promos and interstitials for TFC-Global (2013-2014, 2017-2018)

### Events Producer

Logika Concepts | 2012 - 2013

- Developed and pitched ideas as per client objectives, and contributed to the management of various corporate events.
- Maintained and managed client relations.

### Project Development Officer III

Film Development Council of the Philippines | 2011

- Represented the council and the Philippine film industry in international film markets.
- Updated the country catalog of films and contributed to the marketing and administration of location filming services in the Philippines.